



# MEHRCERAM

Ceramic Tile Merceram



## Company Overview

Mehr Ceram Tile and Ceramic Industrial Organization provides wall tiles, floor ceramics and porcelain granite products to local and international markets, after several decades of activity in the field of design and production of ceramic products. Using the most advanced technology in the world, as well as effective and experienced workers, Mehr Ceram has managed to produce twelve million square meters of ceramic tiles in its factories annually.



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## Business Description

The production of ceramic tiles in the Middle East is booming due to the use of good soil mines. Today, owing to the great growth of the building industry in the world, the production of ceramic tiles and related products such as tile glue has increased dramatically and has a very good global market. Therefore, many countries in the world have produced this valuable product. China is the world's largest producer of ceramic tiles with a production of 8.47 billion cubic meters, followed by India with a production of 1.32 billion cubic meters of tiles

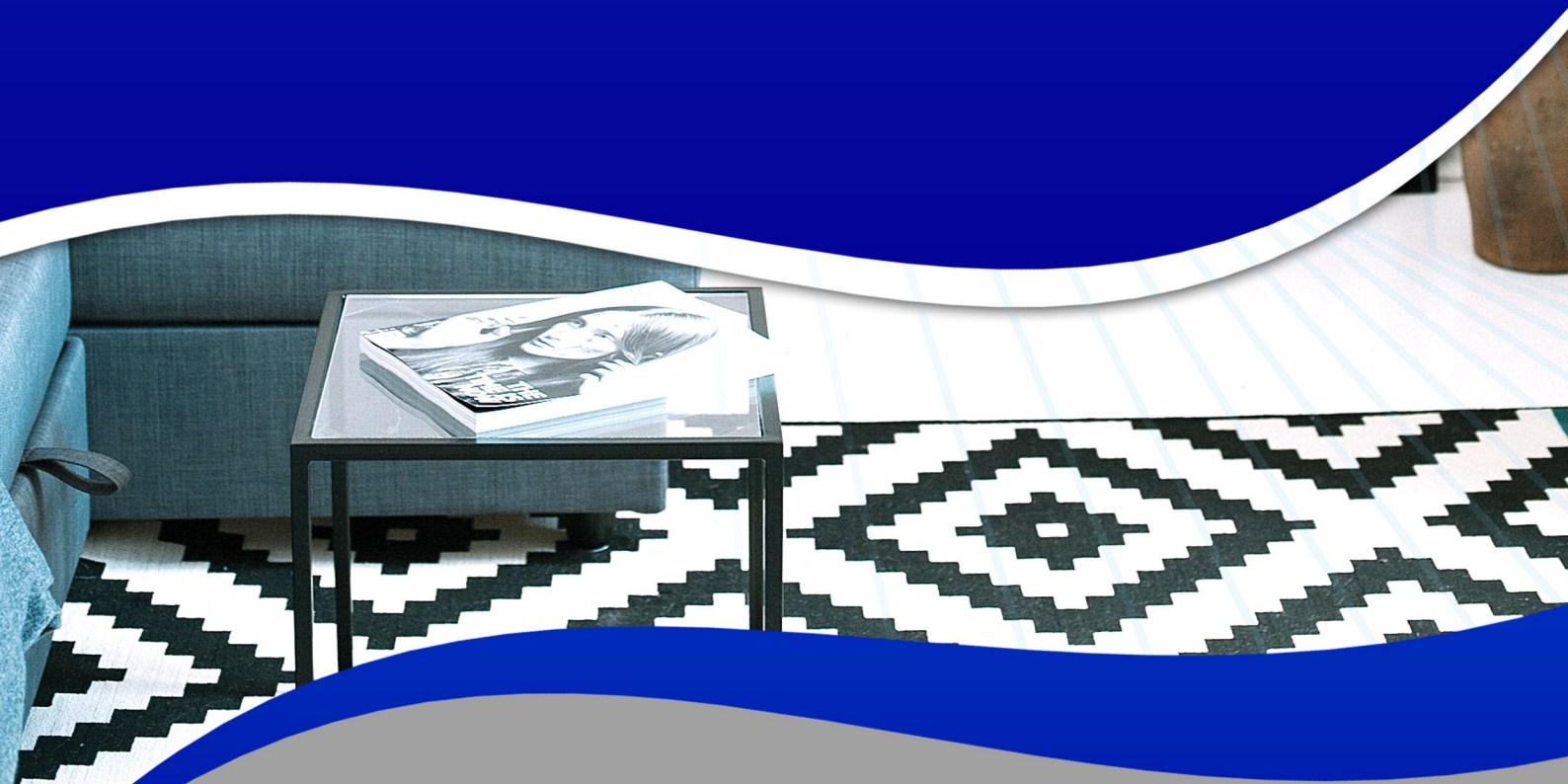
in the world. Mehr Ceram Trading Company has managed to fulfil the needs of many traders and merchants in this field to be considered as one of the top brands producing this product in the Middle East by expanding and equipping its factories with high-tech production machines. The high production capacity of high-quality products at the level of international standards has turned Mehr Ceram into one of the famous brands in this field.





## Vision and Values

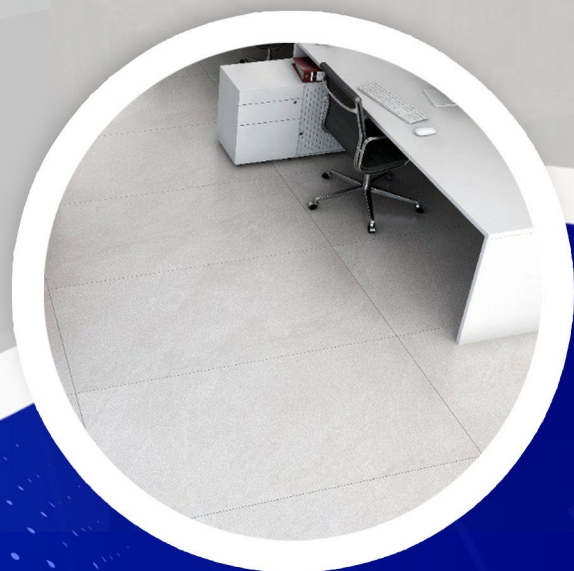
Mehr Ceram Trading Company intends to become a qualified and powerful organization in the global markets in the near future by providing beautiful and modern products with creative and practical methods to satisfy all beneficiaries, particularly our customers. Honesty, customer orientation, attention to human capital, cooperation as well as the protection of the environment are the values highlighted by Mehr Ceram Trading Company.



## Mission and Targets

The mission of Mehr Ceram Trading Company is to create lasting and modern beauty in the architecture of your office and life through the production of high-quality and beautiful products. Mehr Ceram Trading Company has also prepared a statement of the company targets based on the mission.

- Constant improvement of the quality of products provided to customers and creating a dynamic communication with them
- Full respect for all beneficiaries and efforts to fulfil customer expectations and demands.
- Using all the power and resources of the organization in order to preserve the environment
- Increasing the company share in local and global markets
- Preventing occupational accidents and promoting occupational safety and health
- Enhancing the quantity, quality and variety of products in order to fulfil the tastes and needs of customers
- Improving the achievement of the organization and developing organizational resources in order to enhance productivity



## Message from the CEO

We have been taking advantage of the best designs, production processes and machines in the world to ensure the high quality of our products. Our unique advantage in the ceramic industry has been the distribution network which eliminates the middlemen and consequently reduces the costs, providing a high level of customer satisfaction. This network provides the opportunity for sellers in different geographical locations with diverse needs to fulfil the needs of their region and at the same time provide their customers with more buying power and support. We believe that by offering the best products to the global markets, we will manage to turn into one of the top brands in the world in the field of ceramics and tiles.



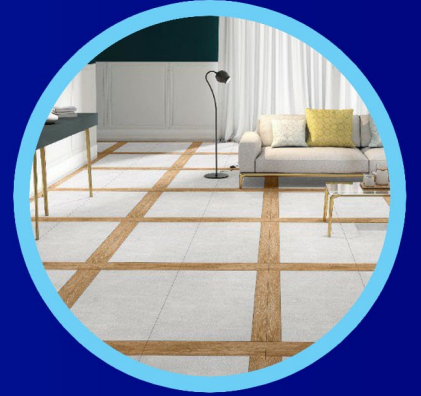
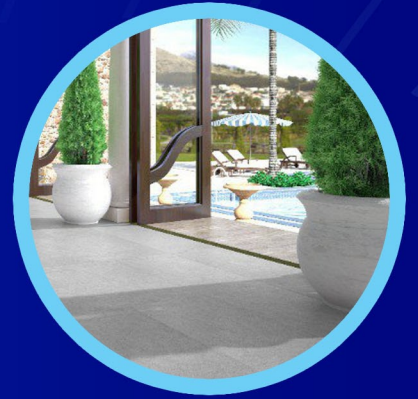
## Products

### Types of tiles

- Porcelain tiles
- Cement tiles
- Mosaic tiles
- Paving tiles
- Brick tiles

### Types of ceramics

- Porcelain ceramics
- Glass ceramics
- Quartz ceramics







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## Services

- Ensuring the highest quality product on the market
- Guaranteeing the most economical purchase
- Sending product catalogs via social networks or email
- High variety of products to suit all tastes



## Payment and delivery

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Mehr Ceram Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts



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